PRESS RELEASE

CARGO START introduces StarTracking 360: from air cargo tracking to integrated, multimodal and proactive visibility

Milan, November 9, 2026

CARGO START, a CIRCLE Group company specialising in advanced technological solutions for the air cargo industry, **announces the launch of StarTracking 360 (ST360)**, the multimodal visibility platform that enables users to monitor, anticipate and manage the entire shipment lifecycle, from pick-up to final delivery.

ST360 represents the evolution of StarTracking, CARGO START's multi-carrier air cargo tracking solution designed for freight forwarders. The new platform builds on the company's proprietary tracking engine, which processes real-time and contextual data according to the milestones of the IATA Cargo iQ programme and compares planned events (Planned) with those actually recorded (Actual). The integration of CARGO START's technological expertise with Cargo iQ standards has resulted in an established model that ensures high levels of transparency and operational control across the Airport-to-Airport (A2A) segment.

With ST360, this approach is extended beyond air cargo to meet the needs of increasingly complex and interconnected supply chains. In a context where freight forwarders, agents, customs brokers, e-commerce operators and manufacturing companies need to manage shipment flows distributed across multiple partners and transport modes, operational efficiency no longer depends solely on the availability of shipment status information, but on the ability to proactively manage the entire movement of goods, from the first to the last mile.

Thanks to its modular architecture and interoperability through API integration with customer and partner systems, ST360 extends visibility to Import and Door-to-Door (D2D) shipment flows, ensuring multimodal and proactive monitoring even of shipments managed by third parties or not directly generated by the user. The processing of operational data also enables ST360 to promptly detect anomalies and exceptions, automatically recalculate ETAs (Estimated Times of Arrival) and generate predictive insights, helping users anticipate potential issues and make faster, more effective operational decisions.

The ST360 offering comprises the following dedicated modules, designed to address different users, operational requirements and levels of logistics complexity:

- **ST360 A2A PRO:** An evolution of the core solution for air cargo Export, designed for freight forwarders. It complements the Cargo iQ Route Map with a Simple Route Map for shipments handled by carriers that do not participate in Cargo iQ.
- **ST360 D2D:** Integrates first- and last-mile data with A2A data to provide complete multimodal traceability. It is particularly strategic for logistics managers in time-sensitive sectors such as fashion and pharmaceuticals.
- **ST360 A2A NEXT:** Monitors Import flows through the Simple Route Map, regardless of the IATA code. It is designed for high-volume e-commerce operations and customs brokers.
- **Control Room and Historical Analysis:** The Star Tower multi-shipment view centralises operational control, while **Time Machine** and **Snapshot** analyse past anomalies to identify opportunities for efficiency improvements.

The platform's development roadmap also includes **ST360 BI**, a Business Intelligence module featuring dashboards dedicated to contractual SLAs and service KPIs to support strategic decision-making.

ST360's interoperability finds a natural opportunity for scalability in CARGO START's **Airport Cargo Community System (ACS)**, the digital ecosystem that synchronises airport flows and processes and facilitates data sharing across the cargo community. Through the convergence of the ACS and CIRCLE Group's Global Supply Chain Visibility solutions, ST360 integrates and standardises A2A and D2D tracking data, providing intermodal visibility to carriers, ground handlers, terminal operators, freight forwarders, authorities and all stakeholders involved.

"*With StarTracking 360, logistics visibility undergoes a paradigm shift: from a reactive tool to a strategic lever for planning and governance,*" comments **Emanuele Vurchio, General Manager of CARGO START**. "*Being updated on a shipment's status is no longer enough: it is essential to interpret events, anticipate potential issues and coordinate processes. The value of data shifts from monitoring to action, enabling faster and more synchronised decisions among all stakeholders. This is the vision that, together with CIRCLE Group, guides us towards an integrated, collaborative and truly data-driven logistics ecosystem.*"

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CARGO START is a technology provider specialising in the air cargo sector. Part of Circle SpA since 2022, the company has established itself as one of the leading players in digital innovation in the sector since its foundation in 2000.

Thanks to a team of professionals with extensive experience in international air cargo, CARGO START develops innovative, high-value-added digital solutions that facilitate connectivity and collaboration among supply chain operators, improve shipment visibility and contribute to environmental sustainability.

CARGO START's flagship solution, the Cargo Gate Cargo Community System, has contributed to the digital connectivity of 90% of the Italian freight forwarding community. The company's offering also includes StarTracking 360, an advanced shipment visibility platform; Handler Gate, the Cargo Handling Management System designed for small and medium-sized GHAs; and Start City, the solution for interfacing with Smart City MXP, the digital cargo ecosystem of Milan Malpensa Airport. The offering is completed by the advanced ACS (Air Cargo Community Systems) and 4PL (Fourth Party Logistics) platforms.

CARGO START is the official technology partner of SEA Aeroporti di Milano and ANAMA (Italian National Association of Freight Forwarders) and actively collaborates with leading Italian and international industry organisations, including IATA, IBAR (Italian Board

of Airline Representatives), Freight Leaders Council and Pharmacom Italia. This network of partnerships ensures that CARGO START's solutions remain aligned with the highest industry standards and demonstrates the company's commitment to building a more collaborative, digitalised and connected logistics ecosystem.

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***Founded in Genoa in 2012, Circle S.p.A. is the Innovative SME heading Circle Group**, listed on Euronext Growth Milan since 2018 and specialised in process analysis and the development of solutions for the innovation and digitalisation of the port and intermodal logistics sectors, as well as in international consulting on Green Deal and energy transition matters.*

*The Group includes the software houses **Info.era, NEXT Freight, eXyond, Cargo Start, QMap**, the consulting firms **Magellan Circle and Magellan Circle Italy**, **NEXT Customs**, and the associate company **ACCUDIRE**.*

*In the field of digital innovation, the **Milos® Intelligence** platform integrates advanced AI, simulation and Digital Twin technologies to support decision-making processes and systems digitalisation, with solutions such as the **Extended Port Community System**, **MasterSPED®**, **Milos® TOS, Milos® MTO, Milos® TFP, Milos® Global Supply Chain Visibility** and **StarTracking**. Complementing the offer, **Federated Services (cloud-based)** enable a more efficient migration towards digital business models.*

*Through **Magellan Circle and Magellan Circle Italy**, the Group operates in Brussels and across Europe in advocacy activities with European Institutions, supporting public bodies and companies with **Strategic Communication and Advocacy** and **EU Funding Accelerator** services, with a focus on the Green Deal and energy transition.*

*With **Cargo Start**, specialised in technology solutions for air cargo, Circle has strengthened its offering in a segment that is strategic to the Connect 4 Agile Growth industrial plan. With **eXyond**, the Group is active in advanced infomobility services (InfoBluNewGen) and telematics solutions for the logistics, transport and insurance sectors (Kmaster).*

*Circle also holds a 20% stake in the innovative start-up **ACCUDIRE**, which provides a collaborative platform for document management along global supply chains, starting from e-CMR and e-DDT (electronic consignment notes). With **NEXT Customs**, the Group develops digital customs optimisation services, contributing to process harmonisation in line with the strategic directions of Connect 4 Agile Growth.*

***Circle S.p.A. has been listed on the Euronext Growth Milan** market of Borsa Italiana since 26 October 2018 (alphanumeric code: CIRC; ordinary share ISIN code: IT. 0005344996).*

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