

STRATEGIC COMMUNICATION
AND ADVOCACY



PORTFOLIO

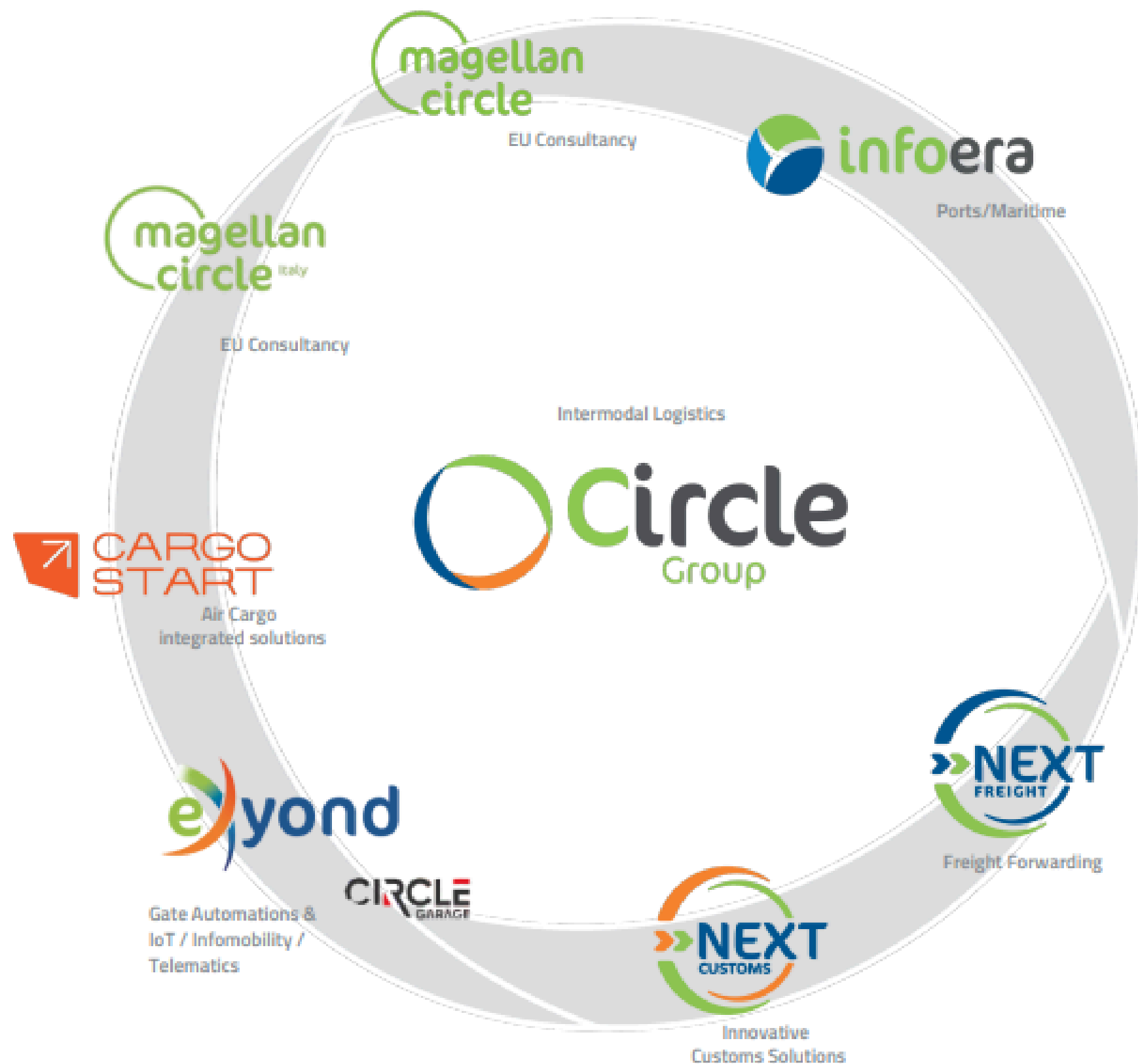
WHO ARE WE?

Magellan Circle is a European Consultancy company that combines more than 20 years' experience in the fields of Transport, Mobility, Logistics, Environment, Circular Economy and Communication.

WHERE DO WE FIT IN?

We are involved in European projects both as a subcontractor and as a beneficiary, participating in large European consortia, as well as supporting the preparation of proposals for our clients.

The Group



Figures

Strategic Comms and Advocacy

+ 150

Physical Events Organised

+ 5000

Contacts in stakeholders
database

+ 60

Webinars organised

EU funded projects

Beneficiary

36

EU funded projects

Communication & dissemination leader

16

EU funded projects

Success Rate

2/3



International consultancy



+ 40

Countries worldwide
covered by our services

3



Framework Contracts with
European Institutions

+ 100



Clients
(EU Funding Accelerator
and Intl Consultancy)

from 2019

Figures



3

Countries

Porto - Brussels - Genoa



+30

Employees

+60% women

Different backgrounds

+10



Environment,
Engineering, European
and International Law,
Communication,
Marketing Journalism,
Politics, Languages,
Economics,
Management,
International Relations

from 2019

WHAT WE DO

EVENT DESIGN AND MANAGEMENT

DIGITAL COMMUNICATION STRATEGY

STRATEGIC VISIBILITY & BUSINESS REPUTATION

BRANDING & MULTIMEDIA CONTENT

TRAINING

Event Design and Management



Magellan Circle offers professional event management services tailored to industry, political or cultural sectors, handling every aspect of event planning — from concept development and promotion to on-site execution. Whether it's a conference, workshop, or institutional roadshow, our team ensures impactful, well-organized experiences that reflect our clients' goals and values.



Event management at large events organised by the EU



New European Bauhaus Festival, 9-13 April 2024, Brussels



European Week of Regions and Cities, 7-10 October 2024, Brussels



Co-organisier / Representing Porto Metropolitan Area and Bauhaus of the Seas Sails with stand, talk organisation



Fórum Comércio do Porto



17-18 June 2025 | Municipal Theater Rivoli



Co-organiser + Communication 

Event management for
public sector and
stakeholder engagement



be@t Mid term event: be@t day

10 July 2024 | CITEVE & Devesa Park
in Vila Nova de Famalicão

+300 participants

magellan circle Co-organisator + Communication



Kick Off Event **be@t**
bioeconomy
at textiles

11 May 2023 | Cruise Terminal of
the Port of Leixões

+400 participants

Co-organisator + Communication **magellan circle**

Co-organisation and
communication at
large public and
cultural events



Policy Conference & Demonstrators Market Place

PIONEERS Mid term event: Seas to Skies
Conference

 3-4 December 2024 | Brussels
Airport & Port of Antwerp Bruges

 +100 participants

 Co-organiser + Communication



Climate Adaptation in TENT: resilient ariports and ports

24 June 2025, EU Parliament,
(Brussels)

+100 participants

Co-organisier + Communication



High-Level Policy Meeting at EU Parliament



Offshore Wind revolution & Seafuture



Palermo and La Spezia (Italy),
Autumn 2025



+200 participants



Co-organiser + Communication

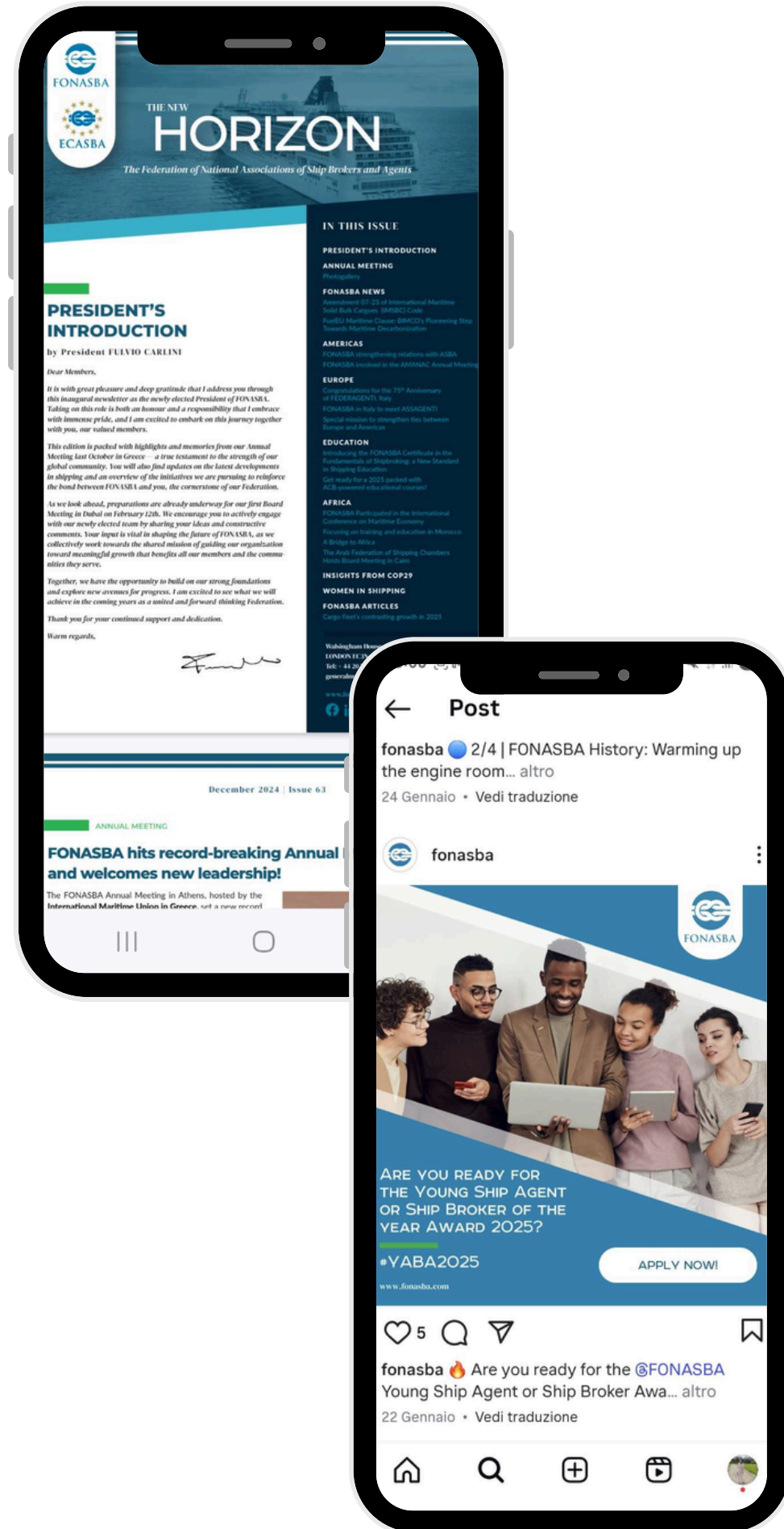


Thematic hubs and fund-raising for private clients

Digital Communication Strategy



Magellan Circle develops tailored digital communication strategies that amplify your message and engage your target audience. From content creation and social media management to campaign planning and analytics, we combine strategic insight with creative execution to strengthen your online presence and support your organisational goals.



FONASBA, ESNA

- Strategic Communication Plan & budgeting
- Stakeholder Engagement Strategy
- Social Media Management
- Newsletter Design & Delivery
- Instagram Strategy
- Brand Image Pack
- Social Media Advertising Campaigns

Our Digital Communication Strategy services are designed to ensure consistent, high-quality visibility across all channels—strengthening brand identity, expanding the network organically, and positioning your organisation as a trusted voice in the sector. Through structured planning, stakeholder engagement, and targeted content, we help you drive meaningful interactions, build long-term trust, and achieve measurable impact aligned with your mission.

Strategic visibility & business reputation



Magellan Circle enhances strategic visibility and reputation through targeted media relations and leadership-driven communication. We craft campaigns that reflect the voice of top management, positioning the company and its executives as trusted industry leaders across the transport, environment and other related sectors.

ACROSS – Press conference

Build strong, ongoing relationships with media outlets by maintaining open communication channels to engage and inform potential stakeholders.



ESNA - Press relations / reputation monitoring

Build strong, ongoing relationships with media outlets by maintaining open communication channels to engage and inform potential stakeholders.



European Maritime Space - Quarterly Newsletter

Quarterly newsletter produced to provide the latest updates on projects, news, and developments in the European Union's maritime and port sector, within the horizontal priority of the European Maritime Space.



Digest - Lipor

Brussels Alert delivers monthly EU insights for your business—funding, policy, events—curated for strategic impact and actionable decisions.
Your shortcut to Brussels.



Strategic visibility & business reputation

be@t ambassador short interviews and videos

Production and editing of videos featuring be@t ambassadors — key figures in the textile sector, bioeconomy, and society — who inspire and mobilize communities toward sustainable practices while promoting the project across multiple networks.

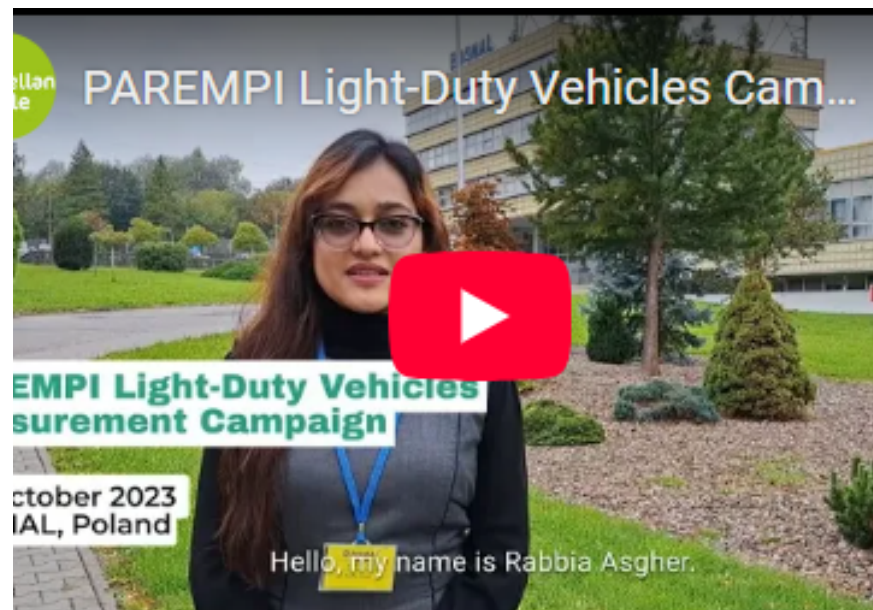


Branding & Multimedia Content



Magellan Circle creates impactful branding and multimedia content that brings your vision to life. From visual identity to videos, presentations, and digital assets, we craft compelling materials that strengthen your image and connect with your audience

Our Work



Our Work



waste2biocomp

Converting organic waste into sustainable bio-based components

The **Waste2BioComp** project transforms organic waste into sustainable materials, including polyhydroxyalkanoates (PHAs) and pigments, with tangible applications in key industries. By developing bio-based solutions across different value chains and providing circular alternatives for material end-of-life, W2BC is significantly reducing environmental impact and fostering the transition to a more sustainable, circular economy.

| Textile Value Chain | Footwear Value Chain |
|---|----------------------------------|
| 3D simulation and spray technology to produce advanced PHA coatings | Production of shoe insoles |
| Packaging Value Chain | |
| Production of flexible plastics | Production of rigid plastics |
| Inkjet Printing | |
| 2D Printing | 3D Printing |
| Consortium | |



Waste2BioComp – Ambassadors campaign



The campaign amplified the project's impact by leveraging the ambassadors' voices across their respective industries.



The "Meet the Ambassadors" campaign featured influential figures from the packaging, footwear, and textile sectors. These ambassadors promoted the project's achievements, innovations, and sustainability efforts through short video interviews.

Training



Magellan Circle provides different types of training for our partners and clients, from horizontal training like communication strategy and social media to in-person training programmes on port innovations and green transition for port professionals.

TRAINING

INDUSTRY INNOVATION

PIONEERS

Online training offering exclusive insights into 19 real-world innovations from the PIONEERS Project, supporting the green transition in ports and logistics. More info

FOREMAST

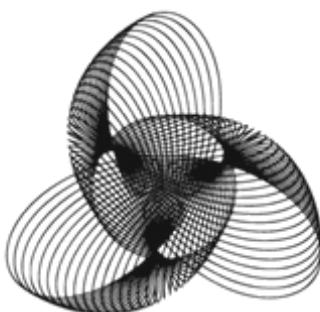
Capacity building including SFAZ vessel design online training and guided virtual training courses for trainers.

SEANERGY SUMMER SCHOOL

An intensive, in-person training programme on port energy transition for professionals in the port, logistics, and energy sectors, combining expert-led courses, site visits, and hands-on workshops.



OTHER CLIENTS AND PROJECTS



MEET THE TEAM

COMMUNICATION



Andrea Hržić

STRATEGY

Andrea specialises in funded project's communication and dissemination, strategy, event organisation and graphic design. She has been working with various types of institutional communications for 10+ years.



Valeria Burlando

CLIENT STRATEGY

Valeria has extensive experience as Consultant in Strategic Communication and as Communication and Dissemination Manager in EU Funded Projects and leading communication strategies for clients.



Giovanna Stulle

WEB & GRAPHIC

Giovanna is a passionate graphic and web designer who has steadily expanded into web development. Her career spans diverse, challenging projects across industries such as maritime, renewable energy, and European initiatives.



Pedro Matos Trigo

PRESS & MEDIA

Pedro is an expert in publishing and press advisory with more than 35 years experience. He's been working in many electoral campaigns as well as leading magazines and PR departments for corporations, chambers of commerce & industry and city councils.



Carolina Enes

PR & EVENTS

Carolina has been working in political and institutional communication since 2005, with experience in public relations agencies with clients ranging from sustainability, research and science to fashion and consumerism.

THANK YOU

**WANT
TO
MEET?**

Contact our team via our website or meet us
over coffee at one of our offices in Porto,
Brussels and Genoa.

www.magellancircle.eu

