



PRESS RELEASE

Magellan Circle accelerates growth in Europe with six new key projects

From the European Environment Agency to Startup Portugal: new partnerships to promote the circular economy, innovation, and regional competitiveness

Milan, November 11, 2025

[Magellan Circle](#) ("**Magellan Circle**" or the "**Company**") – a European consultancy company with over 20 years of experience in various fields, including transport, mobility, logistics, environment, circular economy, and communication. Providing strategic communication, advocacy, and international consultancy services, helping clients navigate EU funding opportunities and regulatory landscapes – has signed **six new contracts** with national and European institutions, consolidating its role as a key partner in promoting **sustainability, innovation**, and regional representation at the European level. The new projects—ranging from environmental policies to regional development, entrepreneurship, and the circular economy—confirm Magellan Circle's growing influence as a bridge between Portugal and the European Union. Thanks to its expertise in policy intelligence, communication, and international relations, the company continues to make an impact in various strategic areas.

Among its new initiatives, Magellan Circle has been commissioned by **the European Environment Agency (EEA)** to conduct a study aimed at identifying solutions to improve the circularity of bio-based and biodegradable waste in Europe. The project supports the EEA's agenda on sustainability and the circular economy and is part of the European Green Deal and the Action Plan for the Circular Economy. The work involves policy mapping, stakeholder engagement, and the preparation of a comprehensive analysis with recommendations to strengthen European initiatives in the field of circularity.

In collaboration with **CIM Douro**, Magellan Circle will establish the **Permanent Representation of the Douro Region in Brussels** under a 12-month agreement. The initiative aims to increase the region's visibility in European decision-making processes, facilitate access to EU funds, and strengthen cooperation with EU institutions. The contract includes strategic monitoring, event organization, press relations, and project development support, contributing to the international positioning of one of Portugal's most emblematic territories.

VAT number: PT516215000

MAGELLAN CIRCLE - EUROPEAN AFFAIRS CONSULTANCY, LDA

Avenida da Boavista, n.º 1588, 7, 4100-115 Porto - Portugal



Three complementary projects will also be carried out with **CVR – Centro para a Valorização de Resíduos**, dedicated to communication on sustainability and green innovation. Activities include ESG Games, a digital educational series aimed at SMEs to encourage the adoption of ESG (Environmental, Social and Governance) practices; the Green Financing Guide, an awareness campaign on European and national financing opportunities for circular economy projects through podcasts and webinars; *Wastes in Motion*, a communication and dissemination project dedicated to technologies for the valorization of bio-based waste.

To support its international development, LTPlabs will rely on Magellan Circle's expertise on international public procurement. This involves identifying and analysing tenders for European institutions and multilateral banks, providing strategic intelligence, assisting in the drafting of bids and facilitating partnerships to expand the company's global presence.

In collaboration with **NERSANT – Associação Empresarial da Região de Santarém**, the company will also strengthen the skills of regional SMEs to access European and national funds. The project includes the drafting of an in-depth study on financing mechanisms, the organization of training workshops, and the distribution of monthly newsletters dedicated to opportunities in innovation and sustainability.

Finally, through a 12-month consulting agreement with **Startup Portugal**, Magellan Circle will consolidate the organization's presence in the European innovation ecosystem. The project includes institutional representation activities in Brussels, monitoring of European policies, and specialized press support to increase visibility in the European media and strengthen Startup Portugal's participation in major EU events and initiatives.

"These contracts reflect Magellan Circle's strategic growth and our commitment to connecting Portuguese excellence with the European transformation agenda. We are proud to partner with leading institutions to promote sustainability, innovation, and competitiveness. Our mission is clear: to position Portugal and its regions at the forefront of Europe's green and digital future" said **Ana Paula Masquita, CEO of Magellan Circle**.