



PRESS RELEASE

Magellan Circle: new initiative to enhance the Marche Region in Europe. Contract signed in order to hold institutional events in Brussels

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[Magellan Circle](#) ("**Magellan Circle**" or the "**Company**") – a European consultancy company with over 20 years of experience in various fields, including transport, mobility, logistics, environment, circular economy, and communication. Providing strategic communication, advocacy, and international consultancy services, helping clients navigate EU funding opportunities and regulatory landscapes – announces a new **contract worth €119,500** with SVEM, a regional entity in the Marche region, aimed at organizing a series of institutional events in Brussels to promote the "**Green (and Digital) Corridor**" project and strengthen the Marche region's positioning with European Union institutions.

The events, which will involve representatives of the European Commission, the European Parliament, European regions and key stakeholders in the transport and logistics sectors, are a strategic tool to increase the visibility of the Marche region in the European arena, while promoting an intermodal, sustainable and digitized model of territorial development.

*"We are proud to start this collaboration, which strengthens Magellan Circle Italy's role as a bridge between Italian territories and European institutions," said **Alexio Picco, Managing Director of Circle Group and President of Magellan Circle Italy.** "The events in Brussels will be an opportunity to show how the Marche Region is best interpreting European goals on ecological and digital transition, bringing a replicable model of sustainability in transportation to Brussels."*

The 18-month contract includes the organization of thematic events, institutional meetings and strategic networking activities, with a targeted focus on the enhancement of the Marche's infrastructure (port, airport and interport) and the active involvement of European institutions in the promotion of innovative and low environmental impact projects.

*"The Green and Digital Corridor project represents a strategic asset for the economic development of the region," says **Andrea Santori, President of SVEM**, "as, according to experts' estimates, it could generate an added value of about 2 billion euros for the benefit of manufacturing districts, stimulating the establishment of new companies and strengthening existing ones. In addition, the development of the Ancona-Balkans TEN-T axis could contribute an additional 1 billion euros for the logistics and manufacturing sector. Finally, the RIARM EU plan could give the Northern Europe-Adriatic corridor a strategic priority, thus accelerating the implementation of high-speed rail along the Adriatic backbone."*