



## PRESS RELEASE

**CIRCLE Group: subsidiary Magellan Circle is supporting FONASBA, The Federation of National Associations of Ship Brokers and Agents, on several communication and networking activities**

*Milan, 16<sup>th</sup> January 2023*

**CIRCLE Group** ("**CIRCLE**"), specialized in the analysis and development of innovative digitization solutions for port and intermodal logistics and in international consultancy with focus on Green Deal and energy transition, has been awarded through subsidiary [Magellan Circle](#) a new contract for [FONASBA](#), the **Federation of National Associations of Ship Brokers and Agent**.

Founded in 1969, FONASBA provides a united voice for the world's ship brokers and agents and ensures that the needs of its members are understood at international, regional, and individual national level across the maritime industry.

The assignment provides support on **several communication and networking activities** aimed at improving FONASBA social media reach and engagement of its members and includes the realization of a strategic communication plan.

*"We are proud and excited to work alongside a world-renowned organization to bring the experience and expertise in the field of communication and dissemination strategies in the maritime and logistics areas" said Alexio Picco, Managing Director at CIRCLE Group.*

Moreover, it is an international proof of the consistency and concreteness of the 2024 roadmap "**Connect 4 Agile Growth**" and of the recognition of the quality of the services that CIRCLE offers to partners and customers every day.

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### **For more information**

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**CIRCLE Group** is the Group specialized in the analysis and development of **innovation and digitalization solutions for the port and intermodal logistics sectors** and in **international consultancy with a focus on the Green Deal and energy transition topics** headed by **Circle S.p.A.**, Innovative SME listed on the **Euronext Growth Milan market of Borsa Italiana** since October 26<sup>th</sup>, 2018 (alphanumeric code: CIRC; ISIN code for ordinary shares: IT. 0005344996).

Besides Circle, the Group comprises software houses **Info.era**, **Progetto Adele** and **Cargo Start**, purchased respectively at the end of 2017, in July 2019 and December 2022, as well as consulting companies **Circle Connecting EU** and **Magellan Circle**.

Synergies between Circle, Info.era and Progetto Adele have allowed the Group to expand the portfolio of solutions it offers in the fields of IoT, optimization, Digital Twin, Big Data and Process Automation, and to strengthen its software products: **Milos®** – the suite for all players of intermodal logistics, such as inland terminals, port terminals, ports, MTOs and shipping agencies – the Port Community System **Sinfomar**, **Master SPED®** and **Master TRADE®** solutions – respectively dedicated to shipping and logistics and to commerce and industry.

Conceived to make migration of customers to a digital business model, **Federative services** provide in cloud and pay-per-use mode, more efficient, complete Circle's services for the Supply Chain.

With **Circle Connecting EU**, Circle supports Public Entities and Companies, by identifying their positioning at a European level (**Strategic Communication and Advocacy**) and funding opportunities (**EU Funding Accelerator**).

Thanks to the joint venture agreement and purchase of **Magellan Circle**, a Portuguese entity delivering advocacy services to European Institutions, **Circle Connecting EU** offers further services at a European level regarding the Iberian Peninsula, having strengthened its presence in Brussels and having exploited the maximum advantages from opportunities linked to the **Next Generation EU Recovery Fund**.

Moreover, the recent purchase (December 2022) of 51% of **Cargo Start**, innovative start-up specialized in the development and sale of innovative technological products and services for air cargo, CIRCLE Group can strengthen its offer in a rapidly expanding and strategic segment for **2024 Connect 4 Agile Growth** roadmap.

Lastly, Circle leads the network of enterprises **Log@Sea**, enhancing its evolved solutions for the Gate Automation of ports and intermodal hubs.

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