

PORTFOLIO

STRATEGIC COMMUNICATION
AND ADVOCACY



GET TO KNOW US

WHY CHOOSE MAGELLAN CIRCLE?

With a multidisciplinary team located in Brussels, Porto and Genoa, at Magellan Circle we have a profound EU funded projects know-how, as well as extensive expertise in communication strategy and dissemination.

WHAT ARE OUR FOCUS AREAS?

Our communication team transforms your ambitions into concrete, positive and successful impacts, resulting in the brand awareness you have been looking for. We work across a wide range of sectors including mobility, transports, environment, circular economy, construction and textile industries.

WHAT DOES MAGELLAN CIRCLE MEAN?

For us, it stands for navigating the EU waters and creating opportunities for a sustainable future completing a full circle with the best communication and advocacy practices.



WHAT WE DO

COMMUNICATION STRATEGY

We develop strategic communication plans in order to shape your brand goals contributing to a bigger impact and a closer connection with your audience.

SOCIAL MEDIA MANAGEMENT

Based on your needs, we create versatile social media strategies that will amplify your digital presence and reach your target audience. Our services include planning, writing, defining KPIs and advertising.

STAKEHOLDERS ENGAGEMENT

We design a community building programme to facilitate the dialogue and cross-cooperation between stakeholders for exchanging experiences, ideas and best practices.

CONTENT CREATION

Connecting with the audience is the central point of all communication strategies. We achieve this by creating meaningful content including newsletters, briefs, podcasts, videos and more.

VISUAL IDENTITY

We create every element of your digital and physical presence - from logos and visual identity (templates) to website and printed media including goodies.

EVENT MANAGEMENT

From hunting locations and creating programmes, to developing content and promoting the event, we will help you create physical and virtual events that will resonate with your audience.

PR & PRESS

We provide an unprecedented insight into the media and public relations sphere by assuring that your project is able to deliver fruitful results and solutions through the most innovative strategies.

SUCCESS STORIES



STEERER

- Digital campaign concept aimed to wider audience
- Shipping quiz creation
- Social media campaign with ambassadors
- CitizenLab platform launch
- Animated Video



TRA LISBON 2022

- Full communication strategy for Transport Research Arena 2022 conference promotion
- Visual identity
- Website creation
- Branded templates

COMMUNICATION STRATEGY



PIONEERS

- Initial communication strategy for identified target audiences
- Facilitation of interaction among project stakeholders
- Design of training sessions for demonstrators
- Visual identity

SUCCESS STORIES

GRAPHIC DESIGN & AUDIO VISUAL (1)



ZERO-EMISSION WATERBORNE TRANSPORT

Graphic design
Design and production of
brochures and documents
Production of branded goodies
such as notepads and computer
bags

DOCKS THE FUTURE

Concept and storyboard for video
animation
Scriptwriting & voiceover
realisation
Animation design with
production company

SEA DEFENCE

Visual Identity for EU funded project
Website design and content writing
Templates creation

SUCCESS STORIES

EVENT ORGANISATION (1)

PHYSICAL, VIRTUAL & HYBRID



TINTEX

ATTENDANCE: 300+ PAX



CENTI & CITEVE

ATTENDANCE: 120+ PAX



CINEA WORKSHOP

ATTENDANCE: 300+ PAX

Event Visual identity

Preparation of the moderator and speakers

Simultaneous translation

Product showcase

Invitations & Press

Social Media & Follow-up News

Logistics & Catering

Live Streaming

SUCCESS STORIES

EVENT ORGANISATION (2)

PHYSICAL, VIRTUAL & HYBRID



BILOG LOGISTICS & MARITIME FORUM

EXPECTED ATTENDANCE: 400+ PAX

2-days International Forum
Speakers & Sponsors Scouting
Session Building
Organizational Secretariat
Promotional Activities & Invitations
Venue, Logistics, Catering



MEDPORTS FORUM

ATTENDANCE: 100+ PAX

2-days International Forum
Speakers Scouting & Management
Session Building & Moderation
Visual Identity, Promotion, Invitation,
Press
On-site event management
Gala Dinner
Speakers' Logistics

SUCCESS STORIES



WATERBORNE TP / SEA EUROPE

Graphic design of several
Waterborne documents including
brochures and reports
Production and print of brochures
Production of branded goodies such
as mouth masks, notepads



EC REPRESENTATION IN PORTUGAL

FRAMEWORK CONTRACT
EUROPE DAY

Visual identity for the initiative and
audiovisual materials (video and
photos)

The initiative involved the decoration
of sustainable means of
transportation: metro, train and tram



ÁGUAS DO PORTO ATTENDANCE: 1000+ PAX

Organisation support to Porto Water
Innovation Week event

Coordination of the moderating team

Interface with the European Commission

Part of the project team in the days of the
week-long conference

Problem solving and overseeing all aspects
within the venue

OTHER CLIENTS AND PROJECTS



*Full list of clients and services is available upon request

MEET THE COMMUNICATION & DISSEMINATION TEAM



Andrea Hržić

Senior Consultant



Valeria Burlando

Senior Consultant



Gloria Cottafava

Senior Advisor



Giorgia Montorsi

Senior Event Manager



Marta Belinha

Consultant



Marika Gillardo

Consultant



Enrico Giunta

Consultant



Filipe Ribeiro

Senior Consultant

GET IN TOUCH



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[@MagellanCircle](https://twitter.com/MagellanCircle)



[Magellan Circle](https://www.youtube.com/MagellanCircle)



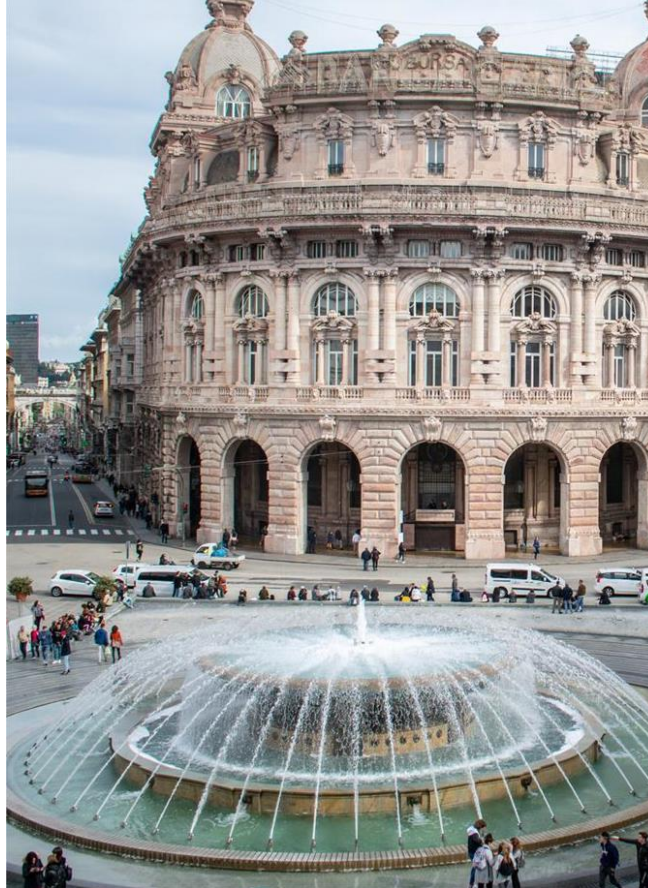
[Magellan Circle](https://open.spotify.com/artist/MagellanCircle)





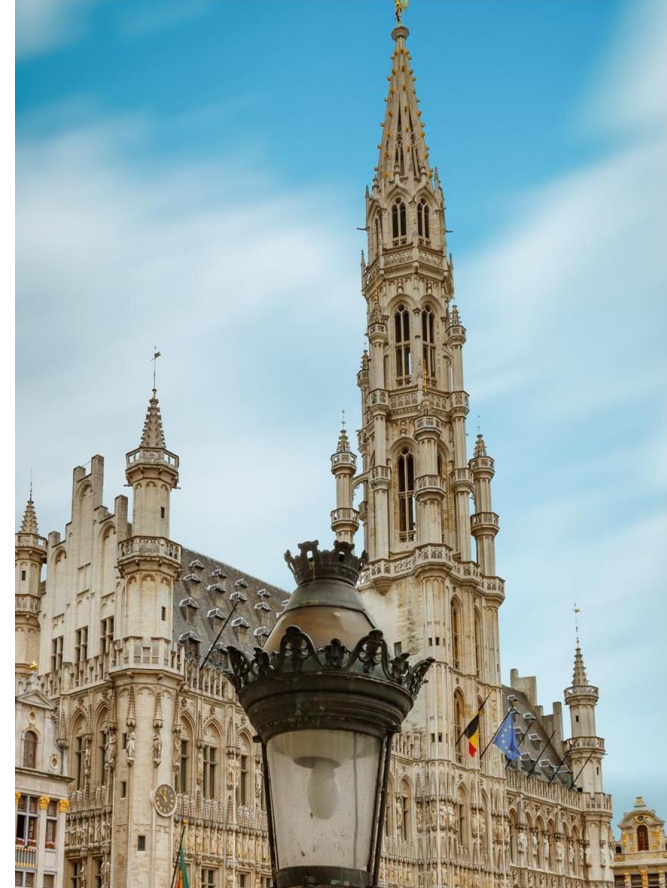
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