

MEDports FORUM

We take great pleasure in announcing you the MEDports Association digitalisation Forum – MEDports Forum 2022 – to be held in Civitavecchia, Italy, on 7th & 8th of July, 2022. The Forum is organized together by MEDports Association and Port System Authority of Central Northern Tyrrhenian Sea – Port of Civitavecchia.

The MEDports Forum 2022 will be a place of gathering and exchange of opinions, ideas and best practices among the representatives of the international institutions, experts of maritime transport and port activities, and leading port members in order to assist Mediterranean ports in building a resilient, progressive, and vibrant maritime sector through the use of digitalisation.

Since several years now, and especially since the beginning of the Covid-19 crisis, digitalisation has clearly emerged as one of the key drivers and pillars for the development of a more sustainable and resilient global shipping industry. With a successful digitalisation in connected smartports, the objectives of the green transition for the world maritime transport could be achieved.

Widespread awareness of climate change, the need for greater safety and security in port operations, but also the race for greater logistical efficiency have led to the emergence of many digital-related initiatives and projects around the world. These initiatives, projects and innovations have been widely supported and encouraged by international institutions and by international trade actors across all the continents. As a maritime space connecting three continents and a true crossroads of international trade, the Mediterranean is at the heart of this digital revolution. It was time for the MEDports Association, which today gathers 23 major Mediterranean ports, representing more than 70% of the total traffic in the Mediterranean, to take up this issue.

It is therefore proposed by the MEDports Association with the support of prestigious international organizations such as IAPH, the World Bank to examine the state of the art of digitalisation in the Mediterranean, its challenges and key success factors. Through concrete testimonies, reflections of experts and positioning of international organisations and institutions, the MEDports Forum 2022 is an incredible opportunity for all the actors of the world maritime transport to update their knowledge, to exchange their best practices and to project themselves in the world of tomorrow.

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THE CHALLENGE OF DIGITALISATION IN THE MEDITERRANEAN: Challenges, objectives, determining factors and risks

Thursday, July 7th
& Friday, July 8th, 2022
Civitavecchia, Italy

Agenda

MEDPorts Association

Siège du Grand Port Maritime de Marseille
23 Place de la Joliette
– CS 81965 – 13226 MARSEILLE CEDEX 02
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Sponsored by:



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MED
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ASSOCIATION

Day
#1

8:30 am Registration

- 9:00 am **Opening session** MEDPORTS FORUM 2022
Moderation: **LUCA LUPI**, Secretary General, MEDports Association
- **Hervé Martel**, CEO, Port of Marseille Fos and President MEDports Association
 - **Ernesto Tedesco**, Mayor, Town Hall of Civitavecchia
 - **Filippo Marini**, Harbour Master, Port of Civitavecchia
 - **Francesc Carbonell**, Head of Sector for Transport, Union for Mediterranean Secretariat
 - **Pino Musolino**, CEO, Port System Authority of the Central Northern Tyrrhenian Sea

10:00 am **Networking Coffee Break sponsored by Union for Mediterranean**

- 10:15 am **Session 1** ROUNDTABLE WITH INTERNATIONAL ASSOCIATIONS ABOUT DIGITALISATION: DRIVERS AND CHALLENGES
Moderation: **ALEXIO PICCO**, Managing Director, Circle Group
- KEYNOTE**
- **Patrick Verhoeven**, Managing Director, International Association of Ports and Harbors, IAPH
- ROUNDTABLE**
- **Isabelle Ryckbost**, Secretary General, European SeaPort Organisation, ESPO
 - **Hans Rook**, Chairman, International Port Community System Association, IPCSA
 - **Lamia Kerdjoudj**, Secretary General, Federation of European Port Companies and Terminals, FEPORT
 - **Bogdan Oldakowski**, Secretary General, Baltic Port Organisation
 - **Jean-Marie Koffi**, Secretary General, Port Management Association West and Central Africa
 - **Alberto Rossi**, Secretary General, Assarmatori
 - **Q&A**

12:15 pm **MEDports Forum 2022 Official Photo Lunch**

How MEDports address the challenge of the digitalisation?

2:00 pm **Session 2** DIGITALISATION EXPERIENCES AND PRACTICES IN THE PORTS
Moderation: **YANN ALIX**, General Delegate, SEFACIL Foundation

- FEEDBACK FROM PORT USERS**
- **Akram Soliman Elselmy**, Professor of Port Planning and Coastal Engineering, Arab Academy for Science, Technology & Maritime Transport
 - **Fulvio Di Blasio**, CEO, North Adriatic Sea Port Authority
 - **Tommaso Spanevello**, European Affairs Manager, Haropa Port
 - **Hrvoje Kulusic**, Assistant General Manager, Dubrovnik Port Authority
 - **Sergio Prete**, CEO, Port Network Authority of the Ionian Sea
 - **Q&A**

3:30 pm **Networking Coffee Break sponsored by Union for Mediterranean**

- 3:45 pm **Session 3** DIGITALISATION: THE INSTITUTIONAL FRAMEWORK
Moderation: **ALEXIO PICCO**, Managing Director, Circle Group
- **Martin Humphreys**, Lead Transport Economist, World Bank
 - **Laura Castellani**, Organisation and Digital Transformation Director, Italian Customs Agency
 - **Martina Fontanet**, Technical Officer, IMO
 - **Orlando Reveco**, Digital Product Manager, Escola Europea of Intermodal Transport
 - **Q&A**

5:00 pm **End of the day 1**

7:30 pm **GALA DINNER at Hotel San Giorgio sponsored by Union for Mediterranean**

Day
#2

9:00 am **Welcome address** ITALIAN MINISTER OF INFRASTRUCTURE AND SUSTAINABLE MOBILITY
Prof. **ENRICO GIOVANNINI**

- 9:30 am **Session 4** BUSINESS CASES – TRANSVERSAL PROJECTS – COOPERATION
Moderation: **ALEXIO PICCO**, Managing Director, Circle Group
- **Gadi Benmoshe**, Managing Director, Marinnovators
 - **Paul Franquart**, Cybersecurity Manager, Port of Marseille Fos
 - **Jaime Luezas Alvarado**, Head of services to the port community, Puertos del Estado
 - **Luca Sisto**, General Director, Confitarma
 - **Andreas Maria van der Wurff**, Port Optimisation Manager, A.P. Moller-Maersk

10:45 am **Networking Coffee Break sponsored by Union for Mediterranean**

- 11:05 am **Session 5** ROLE OF THE PORT AUTHORITIES FOR ENHANCING THE DIGITALISATION
Moderation: **YANN ALIX**, General Delegate, SEFACIL Foundation
- **Arnaud Bouraima**, Senior Vice-President Sales, Webb Fontaine
 - **Carles Rua**, Head of Innovation, Port of Barcelona
 - **José Giménez**, Port Logistics Director, Fundación Valenciaport
 - **Federica Montaresi**, Head of Special Projects, Innovation and Institutional Relations, Port Authority of the Eastern Ligurian Sea
 - **Alaa Morsy**, Dean of Port Training Institute

12:15 pm **Conclusive session** MEDPORTS FORUM 2022
Moderation: **PHILIPPE GUILLAUMET**, Secretary General, MEDports Association

- **Nicola Zingaretti**, President, Lazio Region
- **Pino Musolino**, CEO, Port System Authority of the Central Northern Tyrrhenian Sea
- **Hervé Martel**, CEO, Port of Marseille Fos and President MEDports Association

12:45 pm **End of MEDports Forum 2022**

Thursday, July 7th, 2022

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