



PRESS RELEASE

CIRCLE Group: great success yesterday evening in Brussels for presentation event of Magellan Circle

“Creating more Europe” is the title chosen to summarize the main services provided and the Mission of the Company

Brussels, 22nd June 2022

CIRCLE Group, specialized in the analysis and development of innovative digitization solutions for port and intermodal logistics and in international consultancy with focus on the Green Deal and on energy transition, announces the success of **launch event**, held yesterday evening in Brussels, of the **European Affairs Consultancy** subsidiary company **Magellan Circle**.

“Creating more Europe” is the title chosen to summarize main services and Mission of the Company, which stands out for specific expertise in **Environment & Circular Economy Transport, Mobility & Logistics (TML)** areas and operates through the following **Lines of Business**:

- **EU Funding Accelerator** - supporting Clients in turning innovative and sustainable ideas into successful and impactful projects through the development of funding applications and finding of most suitable partners for consortia. Magellan Circle boasts a deep knowledge and vast experience particularly in Horizon Europe, CEF (Connecting Europe Facility), Innovation Fund and LIFE Programme.
- **Strategic Communication and Advocacy** - assuming the role of communication and dissemination leader in EU-funded projects, leading communication and dissemination strategies for European research, development, and innovation projects.
- **International Consultancy** - developing detailed action plans adjusted to the needs of each Client, aiming to boost their business, keeping track of all the developments, decisions, policies, and programmes for the attainment of their goals. Magellan Circle boasts a profound knowledge of the regulatory conditions, agents, institutions, and competition.

“It was a great pleasure to have finally launched on the EU arena this new joint venture already bringing innovation to partners and clients and now extending its capabilities both geographically and thematically in new areas such as environment and circular economy” said Ana Paula Mesquita, CEO at Magellan Circle.

“Through this new Company CIRCLE Group is expanding the European Affairs business, with an integrated, motivated and highly skilled team of nearly 30 professionals covering the big trend



*of the green and digital transformation in several industries” added **Alexio Picco, Managing Director at CIRCLE Group and Chairman at Magellan Circle.***

The event was attended as speakers by **Manuela Teixeira Pinto**, Deputy Permanent Representative of Portugal to the EU, and **Maria da Graça Carvalho**, Member of the European Parliament.

*Established in Genoa in 2012, Circle S.p.A. is the Innovative SME heading **CIRCLE Group**, specialized in the analysis and development of **innovation and digitalization solutions for the port and intermodal logistics sectors** and in **international consultancy with a focus on the Green Deal and energy transition topics.***

*Besides Circle, the Group comprises software houses **Info.era** and **Progetto Adele**, purchased respectively at the end of 2017 and in July 2019, as well as consulting companies **Circle Connecting EU** and **Magellan Circle.***

*Synergies between Circle, Info.era and Progetto Adele have allowed the Group to expand the portfolio of solutions it offers in the fields of IoT, optimization, Digital Twin, Big Data and Process Automation, and to strengthen its software products: **Milos®** – the suite for all players of intermodal logistics, such as inland terminals, port terminals, ports, MTOs and shipping agencies – the Port Community System **Sinfomar**, **Master SPED®** and **Master TRADE®** solutions – respectively dedicated to shipping and logistics and to commerce and industry.*

*Conceived to make migration of customers to a digital business model, **Federative services** provide in cloud and pay-per-use mode, more efficient, complete Circle’s services for the Supply Chain. With **Circle Connecting EU**, Circle supports Public Entities and Companies, by identifying their positioning at a European level (**Strategic Communication and Advocacy**) and funding opportunities (**EU Funding Accelerator**).*

*Moreover, thanks to the joint venture agreement and purchase of **Magellan Circle**, a Portuguese entity delivering advocacy services to European Institutions, **Circle Connecting EU** offers further services at a European level regarding the Iberian Peninsula, having strengthened its presence in Brussels and having exploited the maximum advantages from opportunities linked to the **Next Generation EU Recovery Fund.***

*Lastly, Circle leads the network of enterprises **Log@Sea**, enhancing its evolved solutions for the Gate Automation of ports and intermodal hubs.*

For further information

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