

## JOINT PRESS RELEASE

### **CIRCLE GROUP & VASANDA: BIG SUCCESS FOR TODAY'S PRESENTATION OF NEW ALLIANCE TO THE BRITISH PORT ASSOCIATION**

*Genoa, June 17<sup>th</sup>, 2021*

**Circle** S.p.A., ("**Circle**" or the "**Company**") - company heading the homonymous Group specialized in the analysis and development of automation and digitalization solutions for port and intermodal logistics sectors, listed on the AIM Italia market organized and managed by Borsa Italiana, and **Vasanda** - company based in London aiming to set the standard in sustainability screening through its EcoSphere MRV solution which uses scientifically verifiable data to deliver concise impact data reporting - presented today their new alliance to the **British Port Association** ("**BPA**").

The agreement between Circle and Vasanda will address specific vertical initiatives and innovative projects in the maritime and intermodal sector in the UK and point to port optimization through a focus on six main areas: Last mile optimization and Digital Twin, Digital customs procedures, Data driven maritime intelligence, Free zone and Inland connections, International Fast and Secure Trade Lane (IoT) & sustainable Maritime trade and Pre-Clearing and Rail & Intermodality.

Today's presentation to members of the BPA focused on the above-mentioned six topics relating to port optimization with speakers including:

- **Luca Abatello**, *CEO and President* at CIRCLE Group
- **Philip Lilliefelth**, *co-founder & CEO* at Vasanda
- **Simon Ring**, Pole Star Space Applications
- **Valentina Boschian**, Port Activities Direction at Trieste Port Authority
- **Miriam Fonda**, Rail last mile & logistic specialist at CIRCLE Group

*"The synergies between Circle and Vasanda will lead to new initiatives related to port optimization for the British port industry maximizing the experiences we already carried out in other markets, and we thank BPA for the interest and cooperation in this field" said **Luca Abatello**, CEO and President at CIRCLE Group.*

*"We are delighted to be joining forces with the CIRCLE Group and combining state of the art technologies in development by both companies to address prescient and very pressing issues in maritime, trade and sustainability" stated **Philip Lilliefelth**, co-founder & CEO at Vasanda.*

**Alexio Picco**, Managing Director at CIRCLE Group moderated the Q&A session and spoke about the opportunities arising from the European **Green Deal**.

### **CIRCLE**

*Established in Genoa in June 2012, **Circle S.p.A.** is the Innovative SME heading **CIRCLE Group**, specialized in the analysis and development of **innovation and digitalization solutions for the port and intermodal logistics sectors**.*

*Besides Circle, belong to the Group software houses **Info.era** and **Progetto Adele**, purchased respectively at the end of 2017 and in July 2019.*

*Synergies between Circle, Info.era and Progetto Adele allowed the Group to expand the portfolio of solutions offered in the fields of IoT, Optimisation, Digital Twin, Big Data and Process Automation, and to strengthen its software products: **Milos®** - the suite for all players of intermodal logistics such as inland terminals, port terminals, ports, MTOs and shipping agencies, **Master SPED®** and **Master TRADE®** solutions - respectively dedicated to shipping and logistics, and to commerce and industry.*

*Lastly, with **Circle Connecting EU**, Circle supports Public Entities and Companies by identifying their positioning at European level (**EU Branding**) and funding opportunities (**Project Anticipation**). The joint venture agreement with **Magellan**, Portuguese entity delivering advocacy services towards the European Institutions, is enabling Circle to expand its international geography in the Iberian Peninsula, strengthen its presence in Brussels and take maximum advantages from opportunities related to **Next Generation EU Recovery Fund**.*

*From October 26<sup>th</sup>, 2018, **Circle is listed on the AIM Italia market of Borsa Italiana** (alphanumeric code: CIRC; ISIN code for ordinary shares: IT. 0005344996).*

### **For further information**

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**VASANDA**

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*Founded in 2017 in London, UK, Vasanda specializes in pre and post trade sustainability screening. Our **EcoSphere MRV** tool measures, reports and verifies trade data through intelligent trade screening. Transactions are matched by their product taxonomy against certifiers & specialist sources providing instant impact data for one touch ESG reporting.*

*In partnership with **Pole Star's PurpleTRAC**, Vasanda leverages their state-of-the-art maritime intelligence to provide prescient and pre-emptive data driven seaborne trade activity. Vasanda also has a strategic partnership with **CarbonChain** which allows the utilization of universally accepted accounting principles to enable accurate and comparable greenhouse gas emission reporting.*

**For further information**

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